

FLAMBOROUGH PARISH COUNCIL

Community Engagement Strategy

1. Statement of Policy

To achieve our aims, Flamborough Parish Council wants to work closely with the public and this includes residents, communities, businesses, voluntary organisations, other local authorities, the press and other organisations we work with.

2. Aims

The Council strives to undertake the following:

To enable an involved, empowered and active community by:

- The involvement of residents
- Reaching out to hard to reach groups
- Seeking the views of young people.

To communicate information to our community clearly, factually and appropriately by:

- The preparation of a website detailing all Council services and activities
- The preparation of a quarterly newsletter distributed to shops, Post Office, doctors surgery, Library and Notice Boards
- The use of plain English with no local government jargon.

To improve communication with partners and co-ordinate our community engagement efforts by

- Supporting outside village bodies with a Council representative to that organisation
- Supporting networking organisations (eg ERNLLCA, Bridlington Neighbourhood Action Team)

To raise the image and reputation of the Council by

- Inviting residents to be actively involved in Council meetings via the Public Participation session.
- Publicising widely the Annual Parish Meeting in April.
- Encouraging use of the Council's website.
- Inviting community groups to provide information for the website or newsletter.
- Issuing press releases covering activities of the Council
- Encouraging the Chairman to actively represent the community.

To enable every Councillor to maximise their role as elected representatives and community leaders by:

- The preparation of a New Councillors Pack.
- Uploading of agendas and minutes onto the Council's website.
- Encouraging Councillors to attend meetings of community organisations.
- Encouraging Councillors to take up places on community groups and organisations.

To ensure every member of staff understands the Council's priorities by:

- Encouraging staff to provide input into the decision making process.
- Encouraging staff to represent the Council at community events and meetings.

3. Engagement

Listed below are the individuals/organisations which the Council wishes to engage with:

- Residents of Flamborough
- Services users, non-users and potential users
- Businesses and business organisations
- Community groups
- Voluntary groups
- Hard to reach groups
- Young people
- Public and private sector stateholders.

4. Action Plan

Chairman	Encourage the Chairman/Vice Chairman to represent the community	Chairman	Ongoing
Minutes	Ensure copies of Minutes are available in hard copy and electronically for residents and archive copies to the Treasure House	Clerk	Ongoing
Annual Report	Ensure copies are available in hard copy and electronically for residents.	Clerk	Annually
Annual Parish Meeting	Publicise widely to ensure residents are able to raise matters of interest or concern	Clerk/Cllrs	Annually in March
Public Participation	Encourage residents to raise matters of interest or concern via the public participation section of meetings	Clerk/Cllrs	Ongoing
Notice Boards	Regularly update notice board with Council and community activities	Clerk	Ongoing
Website	Maintain website with information on Council services and activities	Clerk	Ongoing
Newsletter	Produce a quarterly newsletter and distribute to the Post Office, library, website and notice board	Clerk	Ongoing
Youth Council	Liaise with the Youth Council on matters of interest or concern. Ask for input into decisions.	Clerk/Cllrs	Ongoing

Local Democracy	Encourage residents to vote at and stand for election for the Parish Council in local council elections	Clerk/Cllrs	Ongoing – priority six months prior to elections
Press	Liaise with the press regularly, sending details of Council activities and meetings	Clerk	Ongoing
ERYC Councillors	Maintain contact with ERYC Ward Members to ensure sharing of information	Clerk/Cllrs	Ongoing
Community Groups	Ensure representation to groups such as the Village Hall Committee, Sports Club Trust, Relief in Need.	Council	Ongoing
Partners	Ensure representation to, ERNLLCA NE District Committee, Town Council's Network, etc	Clerk/Council	Ongoing
Businesses	Engage with businesses and business organisations	Clerk/Cllrs	Ongoing

Adopted 1st November 2010
Amended 5 March 2018

Reviewed 5 March 2018